



The Wesleyan Potters, Inc.

350 South Main Street (Route 17)
Middletown, Connecticut 06457

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Standards, and Guidelines for Jewelry

Please adhere to these Standards and Guidelines to ensure that juried work at Wesleyan Potters is consistent

- First year jewelers may submit an inventory of 25 pieces. After the first year, jewelers may submit up to 35 pieces. We check our stock frequently, if sales are vigorous, we may call for more pieces.
- Please affix our Wesleyan Potters printed barcode tags to your work using a small hangtag. **We will send black earring cards to you – please use these but put the barcode on the tag rather than the card.** The black earring cards create a cohesive look in our display cases. If you have business cards or supplemental materials to educate the public on your craft and process, we welcome that information. It will be available in craftsperson files in the office and gallery shop.
- Wesleyan Potters purchases its own gift boxes and jewelry bags – no need to send your work in boxes.
- Please provide descriptions of stones and metals used on your inventory sheet and, if possible, on the back of the tag.
- All work is inspected upon arrival. Pieces not meeting the jury standards and guidelines will not be displayed and will be returned to the vendor at the end of the show.
- **REQUIRED:** All work must be hand fabricated by the exhibiting artist and made in the USA.

The safety and comfort of our customers is important. We want people to enjoy wearing your jewelry, so please adhere to the following construction standards

- **Metals allowed for ear wires:** 20- or 22-gauge wire is standard for ear wires. Sterling silver, gold, gold-filled, stainless steel, anodized niobium or titanium. Brown niobium wire matches copper and bronze jewelry well. Avoid ear wires made of copper, nugold, silver plate, brass, nickel as they all can irritate or discolor skin.
- **Metal Finishing:** All surfaces are to be finished. All fire scale must be removed. Buffing compounds should be cleaned from all surfaces. Rivets, metal points and edges should be smooth to the touch of a finger. Wire wrapping should have smooth finished ends.
- **Solder:** No excess, no globs. A faint shadow is acceptable.
- **Findings:** (clasp, pin backs, etc.) should be of high quality, functional, and compatible with the piece.
- **Assembling Alone:** does not fit within our jury standards. Most component(s) of the work should be hand-made by YOUR hand. Any purchased components must be of high quality and be well integrated into the work. Exceptions: Crochet and Peyote work.
- **Non-Metal Jewelry:** Wood, clay, paper, fiber, glass, stone, polymer clay can be used to create jewelry or wearable art but should adhere to the quality standards of those materials. For example: Wood should be sanded and properly finished, glass beads should be of high quality, annealed with no sharp edges, fiber jewelry should be carefully stitched and connections durable, clay components should be fired to maturity.
- **Use of Adhesives** on non-metal jewelry should be appropriate to the materials used, durable, and carefully applied with no “squeeze out” visible.